



## A Long Swim Sponsored Athlete Sign-Up Form

Name

Age

Address

Email

Phone Number

Employer and Position

Endurance Athletics Experience – Last Five Years

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Upcoming *A Long Swim* Sponsored Event Name, Date and details (distance, number of events, days etc.)

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Additional events you are competing in during the upcoming season

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Do you have a personal connection with ALS?

Are you familiar with A Long Swim?

Do you have experience with peer-to-peer fundraising?

Do you have a target for fundraising on behalf of A Long Swim?

Provide a quote about ALS, A Long Swim, or competing



**Understanding Between \_\_\_\_\_ (“Athlete”) and A Long Swim  
Regarding A Long Swim Athlete Sponsorship Program**

1. A Long Swim will provide to Athlete:
  - a. Registration cost (up to \$500) for a triathlon of the Athlete’s choosing; if Athlete has already paid for registration, A Long Swim will reimburse Athlete for that registration.
  - b. A personalized Crowd Raise site for online fundraising.
  - c. Access to fundraising toolkit and Sponsored Athlete Coordinator, Kate Himes
  - d. Incentives as outlined below, based on Athlete’s event and peer-to-peer fundraising achievements.
2. Athlete agrees to:
  - a. Donate or fundraise (including peer-to-peer fundraising) on behalf of A Long Swim of \$1,500 or more. If fundraising minimum (\$1,500) is not met, A Long Swim will charge the balance to Athlete’s credit card.
  - b. Any funds raised outside of the Athlete’s fundraising web page should be directed to A Long Swim, 110 East Main Street, Barrington, Illinois 60010, with reference to Athlete’s name.
  - c. Maintain A Long Swim in the most positive characterization.
3. As incentives for Athlete to raise funds at the following thresholds on behalf of A Long Swim, A Long Swim agrees to:
  - a. **Level 1 (\$1,500):** A Long Swim branded gear (event specific), jacket and carry-all bag and entry fee (up to \$500)
  - b. **Level 2 (\$5,000):** All Level 1 incentives plus a customized, event specific essentials pack with items the athlete chooses (up to \$1,000)
  - c. **Level 3 (\$5,000):** All Level 1 and 2 incentives plus entry fee to the triathlon of your choice, including Ironman events, anywhere in continental U.S. Includes travel costs and lodging for you and your bike (up to \$2,000)
4. As an incentive to recruit other triathletes to the A Long Swim Athlete Sponsorship program the recruiting Athlete’s fundraising total will be credited with 10% of the recruited Athlete’s total fundraising.
5. Athlete agrees that A Long Swim may:
  - a. Refer to Athlete as part of the A Long Swim Triathlete Sponsorship program.
  - b. Use Athlete’s name and likeness in its marketing and media materials, including social media.

**Athlete Signature**

**Printed Name and Date**

**ALS Signature and Date**




**Understanding Between \_\_\_\_\_ (“Athlete”) and A Long Swim  
Regarding A Long Swim Athlete Sponsorship Program Fundraising Minimum**

I, “Athlete”, agree to meet the fundraiser minimum of \$1,500 per Sponsored Athlete. If I do not reach \$1,500 in donations, I agree to pay the difference.

Please fill out the below credit card form with your preferred card. If your preferred payment method is not a credit card, please fill out the form and mark DO NOT CHARGE and we will request a different payment (ex: check) if fundraising minimum is not met.

Is this your preferred payment method? \_\_\_ YES, please charge if minimum is not met

\_\_\_ NO, DO NOT CHARGE if minimum is not met

**Card Holder Name**

**Credit Card Number**

**CCV**

**Expiration Date**

**Card Holder Signature**
